



District 7545 Newsletter

Vol 1, July 2022

This month's Rotary theme: (None this month as new leadership takes over)



**IMAGINE
ROTARY**

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DISTRICT GOVERNOR'S CORNER

Greetings, District 7545 Rotarians!

What an honor to be installed as your Governor for the 2022-23 Rotary year. Carol and I are both excited about the opportunities in front of us. As we begin a new Rotary year, I am humbled to have been chosen as your District Governor and look forward to supporting you in that role throughout the year. I also extend my thanks to District Governor Coop Cooper for his leadership and that of his team over the 2021-22 Rotary Year.



Carol and DG Dan McCarthy

Many of you do not know me, so allow me to offer a little background. I grew up in a small town in southern Michigan, a descendant of Irish immigrant iron miners. At eight years old my mother enrolled me in Scouting which has been a part of my life ever since. In fact, it was Scouting that brought Carol and me to West Virginia.

Following a 38-year career as a U.S. Navy logistician (Supply Corps officer for any Navy vets out there) followed by some consulting work, I was asked to become the first Director of The Summit Bechtel Family National Scout Reserve in Glen Jean, to oversee completion of construction, develop programs and coordinate the opening event, the 2013 National Scout Jamboree. Thanks to a strong team of professionals and volunteer Scouters, the rest, as they say, is history.

Carol and I are fond of saying we may not have been born in West Virginia, but we came as soon as we could and we plan to remain here. Joining Rotary was a natural outcome of being in West Virginia and it has given us the opportunity to meet and develop relationships with West Virginians throughout the state. Relationships which we cherish.

Enough about me, let's focus on us... what we will be doing in 2022-23... Having just returned from the International Rotary Convention in Houston I'm very excited about the direction Rotary is heading. We'll talk more about that as I visit clubs during the year. For now, let's focus on the 2022-23 Rotary theme provided by our new Rotary International President Jennifer Jones (the first woman to be elected as a Rotary International President).

There's a lot of symbolism in the theme logo and I encourage you to watch our President explain that symbolism at this link:

<https://www.youtube.com/watch?v=tshETK04Q7E>.

In my mind, The Imagine theme encourages us to be bold in exploring new ways in which to expand our Rotary community. It encourages us to use the flexibility granted our Clubs in recent changes to The Rotary Code of Policies to expand the circle of those with which we share the benefits of Rotary.



**IMAGINE
ROTARY**

So, my message for July is simple. As we begin this new Rotary year, let's be bold and creative, let's have serious discussions within our clubs about how to attract new members to Rotary, let's explore our communities and seek out underrepresented segments to offer them the benefits of Rotary membership, let's leverage the flexibility provided us in the changes to the Rotary Code of Policies to explore new membership models to expand our Rotary family. Need help in doing this? Reach out to our District Membership Team. They want to help.

Let's work together to expand our impact as Rotarians. Let's grow Rotary together!

Yours in Rotary Service,

Dan

A SAD DAY FOR DISTRICT 7545 ROTARIANS AND THE NATION

The passing of World War II's final Medal of Honor recipient, West Virginia Rotarian Hershel W. "Woody" Williams marks a very sad day in Rotary District 7545. Woody was an icon in his national efforts on behalf of veterans, and particularly in support of Gold Star families (those that have lost a loved one in defense of our nation). He truly lived a lifetime of "service above self."



"Today, America lost not just a valiant Marine and a Medal of Honor recipient, but an important link to our Nation's fight against tyranny in the Second World War," U.S. Defense Secretary Lloyd Austin said in a statement. "I hope every American will pause to reflect on his service and that of an entire generation that sacrificed so much to defend the cause of freedom and democracy."



Woody's remains were transported from Huntington to Charleston in a processional on Saturday morning, July 2nd which began at 8 a.m. He laid in state in the lower rotunda of the state capitol for public viewing Saturday from 10 a.m. to 6 p.m. and Sunday from 10 a.m. to 2 p.m. after which funeral services were held at the state Culture Center followed by a wreath laying at the Gold Star Families Memorial,

During Woody's service, Senator Manchin announced that Woody's remains will also lie in state at the nation's capitol as the last World War II Medal of Honor recipient.

J. Dan McCarthy
2022-23 District Governor

MEMBERSHIP MINUTE

This month's minute is from our Zone Membership Team:

The pandemic has presented many obstacles to Rotary clubs and districts over the past two years. As we come to the end of the 2021-22 Rotary year, it is appropriate to acknowledge the ways that leaders have overcome these obstacles.

We often talk about reframing challenges as opportunities, and so many of you have done just that. You recognized a once in a lifetime opportunity to reset your club following a forced break in normal club operations.

Some of these changes have helped your clubs grow membership and add diversity to your clubs.

Embracing technology has made your meetings more accessible to a broader and more diverse audience of Rotarians and would-be Rotarians. Almost all our clubs became e-clubs during the pandemic. As health regulations loosened, many clubs recognized the value of hosting hybrid meetings that allow both in-person and virtual attendance. Some clubs have even inducted new members who have not ever attended an in-person event.

Another important part of resetting our clubs is creating club environments that are more welcoming and inviting to all. Feeling welcome and comfortable with fellow club members is the single greatest driver of member satisfaction and retention. As former Rotary Coordinator Chris Jones says, "People don't leave Rotary. They leave Rotary Clubs." Wise clubs have made changes to ensure that all members and prospective members feel welcome and valued, can be their authentic selves, and can thrive in their clubs.

If your club has not made changes to embrace technology and to improve your club environment, it isn't too late. Your District Membership team stands ready to assist you with advice and resources to help your club reset its operations. Minor changes can help your club attract more members, reduce the attrition of existing members, and add diversity to your membership.



DMC/PDG Sean Sawyer

COMMUNITY SERVICE SPOTLIGHT

Rotary Club of Beckley Receives Governor's Service Award

The Rotary Club of Beckley celebrated their 100th anniversary this year and reached a 100-member milestone. Those members have been very busy! On Thursday, June 16th, they were honored for their service at the annual Governor's Service Awards dinner at the State Capitol. Since 1995, the Governor's Service Awards have honored individuals and groups that exemplify outstanding dedication to volunteerism and community service in West Virginia. The Governor's Service Awards are administered by Volunteer West Virginia, the State's Commission for National and Community Service.



Community Service Chair
Jane Stout

The Rotary Club of Beckley averages two service projects per month. Their projects have included a blanket drive for the United Way warming station, building and maintaining Blessing Boxes, providing Halloween costumes for low-income students, and staffing COVID-19 vaccination clinics. Annual projects include the Dave Langford Food Drive to provide money to local food pantries, adopting local elementary schools to provide school supplies and Christmas presents, the Salvation Army Kettle Campaign and the United Way of Southern West Virginia Festival of Trees.

As soon as the announcement is made for the 2023 Governor's Service Awards, I will provide the information needed to apply in this newsletter. Perhaps your club will be the next recipient of the Governor's Service Award for groups!

Jane Stout
District 7545 Community
Service Chair





PUBLIC IMAGE TIPS

It's Campaign Season!

Yes, it is campaign season, but I want to discuss social media campaigns (not political ones)! The beginning of the new Rotary year is the perfect time to plan a social media campaign (or even more than one). They are actually very easy to execute and can be utilized on whichever social media platform your club prefers. Developing a campaign helps to focus your social media efforts, provides you with multiple postings over several weeks, and takes the guess work out of daily postings, etc.



DPIC Amanda Ream

Here are some easy campaign suggestions: #Member Monday: Highlight a different Rotarian each Monday so that your community gets to see the people behind the scenes of your Rotary club. #ThankfulTuesday: Highlight a different partner/organization in your community and recognize them for the good works that they do. #ThrowbackThursday: Share pictures/videos from your past events, meetings, community service projects. #FoundationFriday: Share a different fact about the Rotary Foundation (and its impact) each Friday. You can also encourage your members to share a selfie of themselves wearing their Rotary pin or other Rotary garb in the community and tag your club in it. If you have any questions about your social media campaign (or other public image concerns), please do not hesitate to reach out to District Public Image Chair Amanda Ream, executivedirector@SouthCharlestonChamber.org.

FOUNDATION FEATURE

“The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world.”

Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

With your help, we can make lives better in our communities and around the world.

Our mission

The Rotary Foundation helps Rotary members to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

What impact can one donation have?

- For as little as 60 cents, a child can be protected from polio.
- \$50 can provide clean water to help fight waterborne illness.
- \$500 can launch an antibullying campaign and create a safe environment for children.

It's easy to give. Click here for a direct connection to Foundation giving:
<https://my.rotary.org/en/donate>



DRFC/PDG Terry Mathias

ROTARY LEADERSHIP INSTITUTE

RLI is a grassroots coalition of Rotary districts implementing a leadership development program for “potential” leaders of Rotary CLUBS.

Established in 1992, RLI has become a worldwide organization with divisions in every Continent of the world. The R.I. Board has adopted a resolution recommending RLI or similar programs to the districts and the Council on Legislation has twice recommended RLI to the Board.

RLI believes that excellent CLUB leadership (all types of club leaders) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward.

RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future. Therefore, RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. In addition to the specific leadership skills sessions, all the RLI sessions have a leadership component.

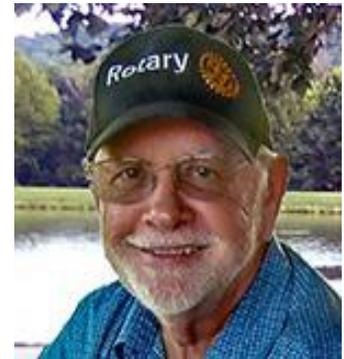
In addition to the basic three day course, RLI holds in-depth seminars on important Rotary subjects, including leadership, for the “graduates” of the basic course.

The mission of RLI is to have the clubs in the member districts identify those with the potential for future club leadership and send them to RLI courses at club expense. All member clubs may send any club Rotarian to RLI courses and any Rotarian may attend any course at his/her own initiative.

The overriding goal of the courses for club Rotarians is to create ENTHUSIASM for Rotary by opening up to them the world of Rotary outside of their own clubs and also showing them the great potential of Rotary service for the benefit of the world that can be furthered with excellent leadership in our clubs.

RLI is not a PETS or any other district training program, but graduates of RLI bring a greatly enhanced background in Rotary when they later attend job-specific programs.

Check out the DACdb calendar for information on upcoming RLI sessions. See you there!



PDG Harry Faulk

FUN FACTS OF THE MONTH

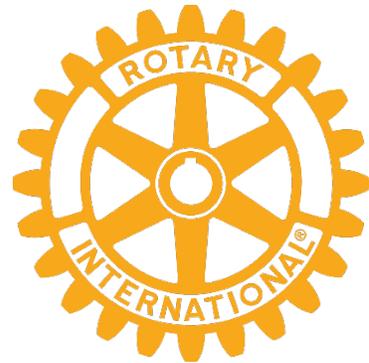
- Today, more than 196,000 women are members of Rotary International.
- The Rotary Foundation Ambassadorial Scholarships are the world's largest, privately-funded scholarships.
- The first Rotaract Club was formed in Charlotte, North Carolina.
- Rotarians in the United States make up 28 percent of all Rotarians worldwide.

And an excerpt from the new D7545 Member Care Manual appendix M (A Collection of Rotary Minutes) on the Rotary Wheel emblem:

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement."

Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the "Rotary International Association."

A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the official Rotary International emblem.



NEWS FROM OUR CLUBS

Rotary Club of Weston

The Rotary Club of Weston held its annual Club Picnic on Saturday, June 11 at the Jackson's Mill Rotary Pavilion. The 2022-2023 installation of officers was conducted by IPDG, Sean Sawyer. Other special guests included PDG, John Powell and his wife Jan, PDG, Dennis Shreve and his wife Kenette, DGN and Paul Harris Fellow Chair, Jordan Feathers, and DG, David "Coop" Cooper.

John Wickland was recognized for his dedication and 45 years of service to Rotary, the club, and the community. Also present at the club picnic with 25 years of service, Sylvia McNeish.

Kenny Reed was selected as the 2021-2022 Rotarian of the Year. Kenny had donated his club winnings to the foundation earlier in the year and foundation points were donated by Tina Cunningham to make him a Paul Harris Fellow. Kenny was thankful and overwhelmed by the recognition.

Our club recognized all members and their years of service to the club along with our interact club, and the scholarship winners. Our club awarded (5) \$1,000 scholarships.

A good time was had by all. We look forward to gathering next year and hope others will join in on the fun!



Jordan Feathers, Tina Cunningham, and Kenny Reed



Rotarian of the Year, Kenny Reed

Sylvia McNeish – 25 years

ROTARY CLUB OF MORGANTOWN



Morgantown's very first Pete Dye Golf Tournament with Chairman of the event Dave Raese. It turned out to be a fantastic event. The weather was perfect and Ranjit Majumder played all 21 holes. They never told me if there was a winner but it looks like they had a great time.

BUCKHANNON ROTARY CLUB

All too often we break bread together once a week, but do we really know the more senior members or the newer members? That is why the Buckhannon Rotary Club dedicated the month of July to "Getting To Know You". A list was provided to a select few of the long time standing members and to a few of the more recent members. Each were provided a list of suggestions to discuss and assigned a particular week to be the program. This proved to be so enjoyable and we learned things about those members we may never have known otherwise! Any month that has five Tuesdays, we dedicate to an evening meeting to include families and guests. Tuesday, July 31, was a family picnic. But the heavens opened up and that caused an unexpected closeness as all huddled under the park pavilion – but hey, that is another form of fellowship!



ROTARY CLUB OF PRINCETON

A visit by Mrs. West Virginia!

Mrs. West Virginia 2021, Cydney Fields, shared her time with us. Cydney's occupation is in Social Work, and she shared so much valuable information about domestic violence across our state, as well as here in Mercer County. She has used her platform to create awareness and speak to many schools and organizations across our state about the dangers and prevention of domestic violence.

It was a great presentation!



ROTARY CLUB OF SUMMERSVILLE

The Rotary Club of Summersville held its golf tournament in June. A fun day and great gathering of Rotarians from both our club and others!



NEWS FROM ROTARY INTERNATIONAL



Jennifer Jones, Rotary International's first female president, is the perfect leader to spread the word about the good Rotary does in the world, and inspire its members to keep going.

Learn more about our new International President here:
<https://www.rotary.org/en/jennifer-e-jones-makes-history-becomes-first-woman-named-rotary-president-nominee>

UPCOMING DISTRICT EVENTS

District Golf Tournament , Fayetteville - Evening barbecue and entertainment at Summit Bechtel Reserve - See DACdb for details and to register	Aug 12, 2022
District Shooting Tournament , Summit Bechtel Reserve - Family Fun Day and Field Game Competition - Award presentations - See DACdb for details and to register	Aug 13, 2022
District Foundation Banquet , Edgewood County Club, Charleston	Nov 4, 2022
President-elect Training Seminar , Flatwoods	Feb 24-25, 2023
Rotary Youth Leadership Awards (RYLA) , Jackson's Mill	May 12-14, 2023
District Leadership Installation , Flatwoods	Jun 23, 2023
District Training Assembly , Flatwoods	Jun 24, 2023



Mark your calendars!

2022-23 LEADERSHIP

INTERNATIONAL OFFICERS

RI President
[Jennifer E. Jones](#)
RI Board Chair
[Elizabeth Usovicz](#)
TRF Trustees Chair
[Ian Riseley](#)
RI Zone 33/34 Director
[Jeremy Hurst](#)
General Secretary/CEO
[John Hewko](#)

DISTRICT OFFICERS

District Governor
[J. Dan McCarthy](#) | 304-719-5206
District Governor-elect
[Jordan Feathers](#) | 304-319-2694
District Governor-nominee
[Jeff Disibbio](#) | 304-325-2815
Immediate Past District Governor
["Coop" Cooper](#) | 304-478-4446
District Treasurer
[Ed Westfall](#) | 304-203-4007
District Secretary
[Carol McCarthy](#) | 703-587-4453

District Membership
[PDG Sean Sawyer](#) | 304-366-2900
District Foundation
[PDG Terry Mathias](#) | 304-741-0045
District Public Image
[Amanda Ream](#) | 304-744-0051
District Communications
[Deb Halsey-Hunter](#) | 304-920-2131
District Community Service
[PP Jane Stout](#) | 804-356-5432
District Youth Services
[PDG Dennis Shreve](#) | 304-669-9666

DISTRICT GOVERNOR VISIT SCHEDULE

Region/Club	Date	Time	Location
Region 2 AG			
- Moundsville	8/17/2022	1200	Perkins Restaurant & Bakery, 105 N. Lafayette Ave., Moundsville
Region 5 AG			
- Grafton	7/5/2022	1200	Jerry's Restaurant & Lounge, 242 Barrett St., Grafton
- Kingwood	7/5/2022	1815	Rosemary's Thyme Mexican Restaurant, 183 Club House Dr., Terra Alta
- Newburg	7/5/2022	1815	Joined Kingwood Club for a joint visit
Region 7 AG			
- Buckhannon Upshur	9/6/2022	1200	Chapel Hill UMC, 88 S. Kanawha St., Buckhannon
- Weston	9/7/2022	1200	The Coffee Club, 402 Main Ave., Weston
Region 8 AG			
- Elkins	9/19/2022	1200	YMCA 400 Davis Avenue, Elkins (Board meeting afterwards)
Region 9 AG			
- Ceredo-Kenova	8/26/2022	1200	First Baptist Church, 1120 Poplar St., Kenova
Region 12 AG			
- Beckley	7/12/2022	1200	Black Knight Municipal Park, Beckley
- Summersville	8/10/2022	0730	Gad Dam Brewing, 922 Braod St., Summersville

HELPFUL LINKS

District 7545 Facebook page: <https://www.facebook.com/RotaryDistrict7545/>

Zone 33/34 Facebook page:

<https://www.facebook.com/groups/rotaryinternationalzones33.34/>

District 7545 website: <https://www.rotarydistrict7545.org/>

Zone 33/34 website: <https://www.rizones33-34.org/>

Please send your Newsletter information to Donna M. Tennant at DT2078@aol.com by the 3rd of each month in order to have it in the most recent newsletter.

Deadline for August Newsletter is 4:00 pm, July 29th

Send items to Newsletter editor Donna M. Tennant, DT2078@aol.com
Articles received after this deadline will be used the following month