



Why RLI?

- RLI provides a learning experience focused in the areas of leadership, team building, planning, marketing, communication and organization.
- RLI provides the skills for Rotary Members and Club Leaders to move their club forward.
- RLI provides an opportunity for quality Rotary education that is available to all.
- RLI is an enabler for Rotarians to provide better service to communities, both locally and throughout the world.
- RLI energizes your Rotary Club and strengthens your life!

Having leadership skills alone doesn't assure good Rotary leadership. An effective Rotary leader must also have Rotary knowledge; perspective about where Rotary has been and where it is now going; and a vision of what Rotary can be in your club. That's what RLI provides!

Any Rotarian may attend RLI courses. RLI recommends that Rotary Clubs encourage Rotarians who have the potential for future Club leadership, not necessarily as Club officers, to attend. The ideal candidate is early in their Rotary career, has a strong interest in Rotary, and is prepared to be exposed to the larger world of Rotary outside the Club

Clubs generally pay the costs for their Members attending the RLI courses.





RLI consists of three separate full day sessions:
Part I, Part II, and Part III.
Attendees progress through the parts on separate days and complete the program at their own pace.

Part I
The Roots of Rotary
My Club & Beyond
Engaging Members
Our Foundation
Creating Service Projects

Part II Strategic
Planning
Team Building
Rotary and Ethics
Targeted Service
Attracting Members

Part III
Public Image and Public Relations
Effective Leadership Strategies
International Service
Club Communications
Vocational Service and Expectations



Participants are able to strengthen their personal skills, gain relevant and valuable Rotary knowledge, learn how to motivate others to greater Rotary service and gain skills to enhance their ability to provide leadership at the club level.



“RLI brings Rotarians together.... To Laugh, Learn and Connect.”

“As a new Rotarian, I have found this course particularly valuable.”



Find your passion in Rotary!



“As an experienced Rotarian, I learned more about Rotary completing RLI than I did in 15 years of Rotary service.”

If your club cares about its future, it will want the best leadership possible. The learning that takes place with trained facilitators and the exchange of ideas with experienced Rotarians makes RLI an essential part of every Rotarian’s Rotary journey!

How Did RLI Start?

Founded by PRID David Linett when he served as district governor for District 7510 in New Jersey. Dave saw the problem of weak clubs led by weak leaders. He created a District 7510 Leadership Institute to provide leadership and Rotary education for our club members. The first course was held in the fall of 1992 in Edison, NJ. The program came to the attention of other NJ governors and in 1994 the name was changed to the New Jersey Leadership Institute with four NJ districts. It then began to expand beyond NJ into other parts of then Zones 31-32 and the name was changed again to the Rotary Leadership Institute. Expansion continued. Over the years the international RLI continued to work on expansion and today there are 83 RLI Divisions with 371 Rotary districts in every continent. Courses are held in at least 25 different languages. The curriculum is revised every three years.

