

Annual District Conference Sponsorship Opportunities

Marriott Waterfront, Morgantown WV

May 31st - June 2nd 2024

A unique opportunity to reach a distinguished community of business and professional leaders from across West Virginia who are passionate about creating positive change in their communities and the world.

The following sponsorship packages are designed to provide recognition and brand visibility while contributing to the work of Rotary in West Virginia. This annual conference provides a unique experience that both educates and motivates West Virginia Rotarians to elevate their commitment and service in their communities in accomplishing Rotary's mission of *providing service to others, promote integrity, and advancing world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.*

Entertainment Sponsorship (\$5,000 - One Available)

- Recognition as the **Entertainment Sponsor** across all event materials (signage, print, announcements, marketing videos).
- Prominent exposure through **website and social media promotion**
- **High-Impact Marketing:**
 - Secure a **full-color page ad** in the **dinner program**.
 - Distribute your **branded merchandise** in attendee **gift bags**.

Award Sponsorships (\$3,000 - 4 Available):

- Honor outstanding individuals and clubs with your name attached to one of our district's coveted awards.
- Receive prominent recognition throughout the event and marketing materials.
- Include your logo on award presentations and the dinner program.

Food Packing Sponsorship (\$3,000 - One Available):

- Directly support the event's food packing initiative aimed at aiding those suffering from food insecurity in West Virginia communities.
- Gain significant brand exposure through various channels.
- Showcase your commitment to social responsibility.

Food Sponsorships (\$2,000 - Lunch & Dinner):

- Receive prominent recognition as a Food Sponsor across the event.
- Expand your brand reach through targeted marketing efforts.

Beverage Sponsorship (\$1,200 - Two Available):

- Receive recognition as a beverage sponsor.
- Secure brand exposure through diverse marketing channels.
- Include your company logo in the dinner program.

Gold Sponsorship (\$1,000):

- Receive recognition across various conference marketing materials.
- Showcase your company's commitment to a worthy cause.

Silver & Bronze Sponsorships (\$500 & \$250):

- Receive recognition through social media promotion and program listings.
- Demonstrate your support for the Rotary's mission of creating hope in our communities and the world.

Golf Tournament Sponsorships

Golf Tournament Sponsor (\$1,000 - One Available):

- Receive recognition as the tournament sponsor at tournament site, on-line and at conference awards ceremony
- Name and brand displayed at golf tournament site
- Distribute your branded merchandise in golfer packets

Golf Lunch Sponsor (\$500 – One Available):

- Receive signed recognition at club house and online
- Distribute your branded merchandise in golfer packets

Golf Award Sponsor (\$250 – Two Available):

- Receive recognition at special award holes and during golf awards ceremony
- Distribute branded merchandise in golfer packets

Golf Hole Sponsor (\$100 – Eighteen Available):

- Receive signed recognition at designated hole

Become a partner in creating a better world. Choose your sponsorship level today!

Sponsorship checks should be sent to:

*Ed Westfall
RI District 7545 Treasurer
146 Woodsdale Cemetery Road
Grafton, WV 26354-7426*

And marked in the memo field to indicate "D7545 Conference" and sponsorship type (e.g., "Food Packing Sponsorship")

*For questions and additional information, contact Nicole Gerard:
nicole@welcomehomewv.com*